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www.verawang.org

Highlights

Photo retouching/enhancing

HTML and CSS knowledge

Conceptual thinker

Time management

Attention to detail

Fast learner

Comfortable with both Mac and PC platforms

Fluent in Mandarin

Technical Skills

Illustrator

InDesign

Photoshop

Lightroom

Dreamweaver

Premiere

AfterEffects

Acrobat

QuarkXPress

Word

Excel

PowerPoint

Interpersonal Skills

People person

Great communicator

Goal-oriented

Team player

Education

State University of New York at Buffalo

BFA, Communication Design
French Minor

Profile

- Senior Graphic Designer with 10+ years of experience in both digital and print graphics from concepts to final implementation.
- 5+ years of experience in managing a team of graphic designers.
- Expert at communication and coordination among internal departments and external vendors and suppliers.
- Accustomed to handling multiple projects in a deadline-driven environment.

Work Experience

STRATO, INC. Piscataway, NJ

Oct. 2016 to present

Graphic Designer & Marketing Assistant

KEY ACHIEVEMENT

- Successfully contributed to company motivation campaign posters by coordinating and conducting photo shoots for 110+ employees and developing each piece.
- Improved accuracy of 6000 CRM data by reducing returned mail rate from 33% to 5% and working collaboratively with Sales Managers and Technology Manager.
- Creating various design projects from start to final implementation such as posters, fliers, magazine ads, installation guides, sale sheets, brochures and promotional items.
- Building interactive feedback emails and animated E-Blasts with html and CSS.
- Refined product images by re-taking and re-touching photos and in charge of photographing company social and charity events.
- Maintaining more than 6000 contacts in CRM and accomplished seasonal mailers.

IGPC South Plainfield, NJ

Sept. 2015 to Jan. 2017

Art Director

- Designed more than 10 sets of stamps weekly on topics ranging from commemorative historical and current events, to fauna & flora for issuance for over 20 countries as well as company marketing material on web and in print.
- Liaised with Postmaster Generals and licensors on stamp concepts to obtain design approvals.
- Communicated with U.S. and overseas clients on specialty stamps.
- Counseled and delegated tasks to a team of 4 designers to ensure design direction and completion.

FISHER TOOL COMPANY, INC. Taipei, Taiwan ROC

May 2007 to Aug. 2011

Graphic Design Manager

- Supervised over 20 projects monthly to ensure product and packaging designs are in accordance to clients' brand style guides and completed on schedule.
- Managed a team of 3 and worked in parallel with U.S. Home Office to ensure projects are completed accurately and efficiently.
- Facilitated packaging communication internally and externally by establishing a system.
- Attended company's yearly trade show in the U.S. and provide art directions on booth graphics.

FISHER TOOL COMPANY, INC. Taipei, Taiwan ROC

Feb. 2006 to May 2007

Graphic Designer

- Designed and managed 8 to 10 packaging projects monthly in accordance to clients' branding style guides.
- Executed on average of 8 to 10 magazine advertisements and e-commerce newsletters per month.
- Assisted Graphic Manager in creating quarterly trade shows graphics including booth backdrop, signs and fliers.
- Maintained and ensured information on company corporate website is up-to-date.

E-LINK PLASTIC & METAL LTD. Taipei, Taiwan ROC

March 2005 to Jan. 2006

Graphic Designer

- Designed seamless patterns for a series of paper packaging boxes with plastic lids.
- Assisted sales managers in translating international conference calls.
- Attended and designed company trade booth for an international convention.